

*Are you feeling frustrated that your networking isn't bringing in more new business?*

*Do you find yourself tongue-tied when trying to tell people what you do?*

*Are you a reluctant salesperson who really just wants to make a difference?*

## **The Softer Side of Selling: Say what you need to say and Grow your Client base without sacrificing your Soul**



Christine Clifton helps mindful service business owners – and independent professionals - feel confident and comfortable promoting their business. She draws forth their natural strengths so they speak from a place of conviction and connect with those they really want to help. In the process, they grow their client base, earn what they're worth, and make a bigger difference.

### **Christine has worked with:**

- \* Financial Planners   \* Attorneys
- \* Virtual Business Assistants
- \* Graphic Artists   \* Mortgage Brokers
- \* Wellness Practitioners   \* Accountants
- \* Consultants & Speakers   \* Professional Organizers

### **In this interactive session, you will learn:**

- ★ your hidden Super Power that Connects you to your Community
- ★ the Winning Message Formula that makes you more Memorable
  - ★ the Simple System that makes sales Seamless
- ★ the One Technique you can use right now to Grow your Client base

***You'll walk away with a Soulful Sales System so you can make a bigger difference!***

"Recently, a client wanted me to make his illustrated video longer but for no additional fee. Because I knew his style, I didn't beat around the bush, but calmly stated the value of my work and what his additional investment would be. Remembering the lessons from Christine, I didn't waver during his silence. The client said 'okay, send me an invoice.' In the past I would have given in."

**- Christy Erfer, Illustrated Ideas - [www.illustrated-ideas.com](http://www.illustrated-ideas.com)**

"Christine's presentation at a recent NJAWBO networking luncheon exceeded my expectations with regard to substance, clarity and interest. She has an engaging and genuine style and shares information that is useful, action-oriented and ready for immediate implementation into any business plan." - **Eileen Seiler, NJAWBO Region 3 President**

"It was indeed a pleasure to have Christine speak professionally for our membership about creating a sustainable sales process in their businesses. Her serial entrepreneurial journey inspired the audience and her thought-provoking questions pulled many crucial business goals to the surface for even the most detailed professional organizers." - **Jean Marie Herron, Program Director, NAPO NNJ**



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